



Seminar:

Business Opportunities in Clean Energy for Emerging Markets

Time: Monday, 14.06.2010 at 09:30-16:30 hrs

Place: University of Vaasa, Auditorium Nissi, Tritonia, Yliopistoranta 7, Vaasa, Finland

Do you know how your company can benefit from Finnish and Nordic development co-operation programs in clean energy sector? Are you aware of the win-win-win business opportunities that exist in public-private partnerships between Finnish companies and emerging market partners? Do you know what kind of business and financial support is available to assist your company in entering the emerging cleantech markets in Asia, Latin and Central America, Southern and Eastern Africa? In this seminar, you will learn the answers to these questions from the representatives of potential partner countries and financial institutions.

Programme

- 09:30** **Coffee and Registration**
- 10:00** **Opening Remarks**
- 10:05** **Finnish Energy Excellence**
- 10:05** Finnish Energy Cluster, Dr Kari Luoma (Merinova)
- 10:25** Finnish Wind Power Expertise to Global Markets, Mr Dag Sandås (The Switch)
- 10:45** **New business opportunities for Finnish Cleantech companies via EEP - Development of multi-company projects**
Support in marketing, Ms Riikka Friman (Cleantech Finland),
Support in finding business partners and developing new sales channels, Ms Nina Waxlax (Finpro/Viexpo)
Support in field visits and networking, Mr Mikael Kvist (Viexpo)
- 11:30** **Lunch**
- 12:30** **Energy and Environment Partnership (EEP) Programs, Anu Hassinen (Ministry of Foreign Affairs)**
- 12:40** Central America, Mr Markku Nurmi (Ministry of Environment)
- 13:00** Mekong, Dr Ludovic Lacrosse
- 13:20** Southern and Eastern Africa, Mr Yaw Afrane-Okese
- 13:40** Company case
- 14:00** **Coffee**
- 14:25** **Nordic Climate Financing**
Nordic Development Fund (NDF), Nordic Environment Finance Corporation (NEFCO) and
Nordic Investment Bank (NIB)
- 15:25** **Finnpartnership, Ms Siv Ahlberg**
Finnfund
- 16:15** **Discussion and Closing Remarks**

The participation is free of charge but for the organizing purposes, please register by May 31, 2010 by e-mail merinova@merinova.fi

The seminar is organized by

